





## UNIVERSITY LIGGETT SCHOOL

**Saturday, April 28, 2012  
at The Grosse Pointe Yacht Club**

### **Event Sponsorship Opportunities**

#### **Premiere Sponsor: \$10,000** (\$9,000 is tax deductible)

- Complete inclusion and acknowledgement as Premiere Event Sponsor at event and in related publications (list available upon request)
- Full page ad in program book
- One table for ten, prominent VIP seating at event and Pre-Glow
- Six complimentary tickets to benefactor dinner

#### **Gold Sponsor \$7,500** (\$6,500 is tax deductible)

- Logo/name inclusion on printed materials (list available upon request), including invitations and program book
- Half-page ad in program book
- One table for ten and reserved seating at event and Pre-Glow
- Four complimentary tickets to Benefactor Dinner

#### **Silver Sponsor \$5,000** (\$4,200 is tax deductible)

- Logo/name inclusion on event invitation and program book
- Quarter-page ad in program book
- One table for ten and reserved seating at event and Pre-Glow
- Two complimentary tickets to Benefactor Dinner

#### **Bronze Sponsor \$2,500** (\$2,100 is tax deductible)

- Logo/name inclusion on printed materials (list available upon request) including event invitation and program book
- Premiere signage at event
- One table for ten and reserved seating at event and Pre-Glow
- Two complimentary tickets to Benefactor Dinner

#### **Shining Armor Sponsor \$1,000** (\$800 is tax deductible)

- Two complimentary tickets to event and Pre-Glow
- Two complimentary tickets to Benefactor Dinner
- Name inclusion in program book

Please contact Ginny Fox Hartigan, External Relations Events Manager at 313-884-4444, ext. 414 or [ghartigan@uls.org](mailto:ghartigan@uls.org) for more information.